

The South-East Asian Sales Competition



Funded by the
Erasmus+ Programme
of the European Union



Online competition in English

Date: *March 2021*
South-East-Asia & Europe



Learning method

simulated role-play
imitates real sales
meetings



Raise education

boost B2B competency
for university students



Intercultural aspect

Match best practice
from Europe with Asian
sales cultures



Participate SEASAC

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Int. cooperation

Universities and government
agencies in South-East Asia &
European