



# Sales Competitions

*Spring 2021*

Sales competitions give excellent opportunities for students to improve their sales competences in a real-life-like sales situations. In each competition in Turku UAS, coaching and practicing is included as a part of a study module. All the competitions are implemented in an online environment.

## South-East Asian Sales Competition 3.-5.3.

Over 100 students from various countries compete in the competition organized by an Erasmus+ project, coordinated by Turku UAS. The language of the competition is English.

## Salo Sales Competition 30.3.

Business students compete in the first Sales Competition of the Salo IoT Campus. The competition language is Finnish.

## Best Virtual Seller 8.-9.4.

35 business students of Turku UAS compete in a three-stage competition. The competition is organized 3rd time and the language of the competition is Finnish.

## Best Seller 8. & 15.4.

Six students of Turku UAS compete of the title of the national Best Seller. Altogether 24 competitors from four different HEIs participate in the competition. Language of the competition is Finnish.

## Turku Sales Competition 12.-13.4.

The Turku Sales Competition is organized 16th time. 40 students of the Sales Semester as well as visiting students and international guests participate in the competition. The language of the competition is English.

## Expert Sales Competition 22.4.

25 Finance students compete in an Expert Sales Competition during April. This competition combines the skills in expertise and sales and culminates in the finals on 22.4. The language of the competition is Finnish.

## European Sales Competition

Turku UAS organizes the European Sales Competition in autumn 2021, more information coming later.

## More information

[sanna.vauranoja@turkuamk.fi](mailto:sanna.vauranoja@turkuamk.fi)

[timo.holopainen@turkuamk.fi](mailto:timo.holopainen@turkuamk.fi)

[myyntiakatemia.turkuamk.fi](http://myyntiakatemia.turkuamk.fi)